

JENNIFER KALYNUIK

Lifestyle Influencer

About me

Jennifer Kalynuik is a Canadian blogger who divides her time between Toronto and her rural home two hours north of the city. Channelling her passion for creativity, communication and connection, she chronicles her life with husband Andrew and children Abigail and Brookson. Creating and curating content on everything she loves: motherhood, country living, home renovation, fashion, food and so much more.

Jennifer has been featured on people.com and parents.com, has been published in 'The Simple Lunchbox', and has appeared on the Marilyn Dennis Show.

Mission: To create and curate content that engages and inspires my community of followers and brings a moment of joy and happiness to their day.

Values:

Authenticity | Reliability | Integrity



I express my whole self genuinely, showing who I am and how I feel. I have a strong work ethic and honour my commitments. My relationships are the foundation of my work.

30K FOLLOWERS

@JENNIFERKALYNUIK



CAD 33%
USA 35%

FEMALE 97%
MALE 3%

AGE 25-34 23%
AGE 35-44 61%

Brands I've worked with

(Click Brand Name to link to Post)

BULK BARN

DIABETES CANADA

KITCHEN STUFF PLUS

ENCIRCLED

PURDYS

THE SHOE COMPANY

INSTAGRAM RATES



STATIC POST \$750
CAROUSEL \$1K



REEL \$1K - 2K



STORIES \$100 EACH
BLOG \$1.5K-2K

STATIC POST & CAROUSEL INCLUDES REPOST TO STORIES
REEL INCLUDES 1 PHOTO + REPOST TO STORIES
BLOG INCLUDES IG POST + REPOST TO STORIES



(Click Photo to link to Post)

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