



# LITTLE LUNCH LOVE

Hi there,

I'm Jenny and welcome to Little Lunch Love!

I'm a mama of two little's (Abigail 6 & Brookson 3) and I love to cook, bake and pack healthy and delicious lunches for my children which is why I started Little Lunch Love.

It's a place where I can share the easy snacks and healthy meals I make for my family, and a place where I can connect with an amazing community of like-minded parents.

When I'm not in the kitchen (making a mess if I may add) I'm at the park with the kids, out for dinner with my husband Andrew, practicing yoga or on Instagram looking for lunchbox and meal inspiration!

## IG STATISTICS

**Followers**

**22.8K**

**Avg Weekly Reach**

**65.5K+**

**Avg Weekly Impressions**

**249K**

## PARTNERSHIP OPPORTUNITIES

- Sponsored Posts
- Food Styling
- Food Photography
- Recipe Development
- Giveaways

## IG AUDIENCE STATISTICS

- Female 96%
- Male 4%
- Age 25-34 48%
- Age 35-44 40%
- USA 41%
- Canada 24%
- Australia 7%
- UK 7%



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## RATE SHEET

IG STATIC POST  
**\$500**

IG CARROUSEL  
**\$500**

IG VIDEO  
**\$500+**

BLOG POST  
**\$750+**

\* each includes 3-5 IG stories & a repost to Facebook

## WEBSITE STATISTICS

Unique Monthly Sessions **2.4K**

Newsletter Subscribers **1.6K**

## CONTACT

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 littlelunchlove.com

### WELO: [WWW.OURWELO.COM](http://WWW.OURWELO.COM)

We have worked with Jenny on various occasions and she exceeds expectations every time! She has supported our brand in various ways, through spreading our story and products on her page, interacting with her followers and educating them on our brand and products, and even connecting us with new mommas that she knows would be a perfect fit.

She takes the time to get to know the small details about our brand that make it so unique, and then caters her messaging to include the details her community cares most about. It is the extra effort and care that Jenny takes, which make her such a great partner, and the reason we will continue to work with her long term!

Katie McKinnon: Director of Sales and Marketing, Welo

### BULK BARN CANADA: [WWW.BULKBARN.CA](http://WWW.BULKBARN.CA)

The photo for the Bulk Barn is absolutely amazing! I love that you made it educational and adorable! Thank you so much for this amazing content that you've shared. It was above and beyond my expectations.

Samantha Rabinovits: Account Coordinator, Viral Nation

### MADE WITH LOCAL: [WWW.MADEWITHLOCAL.CA](http://WWW.MADEWITHLOCAL.CA)

Jenny's an absolute dream partner. Her work on Little Lunch Love is beautiful and creative; she's responsive and ultra professional. We've loved working with her to spread the word about our products arriving in new Canadian markets and are excited to be continuing on with our collaboration through 2018/19 and hopefully beyond!

Sheena Russell: Owner, Made with Local

### SOYOUNG INC: [WWW.US.SOYOUNG.CA](http://WWW.US.SOYOUNG.CA)

The founder Catherine was the first one to see your video, and she loved it! Your content looked great and your responses to the comments were spot on. We will definitely keep you in mind for future collabs!

John Macleod: Creative Development Manager, SoYoung Inc.